



MAXIMUS Higher Education

Introduction to F&A

*Deb Carmel & Anne Feuerborn
February 19, 2019*



Agenda

- Introduction to MAXIMUS and Higher Education Practice
- Purpose of F&A Rates
- Rate Composition and Calculation
- Proposal Review and Negotiation
- Direct and Indirect Costs of Research
- Space Survey
- How Cost Changes Affect Rate

MAXIMUS Higher Education Practice

- Serves more than 200 colleges and universities in 49 states plus Puerto Rico and the U.S. Virgin Island
 - 90 of top 100 research institutions
 - Ranging from <\$1M to >\$1B in research
- Headquartered in Northbrook, Illinois
 - Satellite offices in: Colorado Springs, Colorado | Lexington, Kentucky | Columbus, Ohio | Phoenix, Arizona | Charlottesville, Virginia | Bluffton, South Carolina
- MAXIMUS is a leading provider of government services worldwide with more than 30,000 employees and \$2.0+ billion annual revenue

MAXIMUS Higher Education Practice

F&A Consulting Services

- F&A Cost Rate Proposal Preparation (Long and Short Form)
- Negotiations (DHHS-CAS & ONR/DCAA)
- Space Surveys/Reviews
- Fringe Benefit Rates
- Federal Disclosure Statement (DS-2) and Direct Costing Policy
- Service Centers and/or Recharge Centers Rates and Policies

F&A Software

- Comprehensive Rate Information System (CRIS®)
 - 200+ universities use CRIS
- WebSpace® – Space Utilization Software
 - 60+ universities use WebSpace

The logo for CRIS (Comprehensive Rate Information System) features the letters "CRIS" in a bold, blue, sans-serif font with a slight shadow effect.

WebSpace

MAXIMUS Higher Education Practice

Other Services and Products

- Internal Controls Consulting and Effort Reporting Software (ERS)
- Uniform Guidance Diagnostics and Compliance Consulting
- Pre and Post Award Consulting Services and Training
 - Research Operational Reviews – Business Process Review and Improvement – Change Management
 - Policy Review and Development
 - Onsite and Online Training in Grant Management
 - Fringe Benefit Rates

Purpose of F&A Rates

Question

Why do we calculate F&A rates?

Purpose of F&A Rates

Answer

- To identify the portion of F&A costs applicable to major functions of the university
 - Instruction
 - **Organized Research**
 - Other Sponsored Activities (Public Service)
 - Other Institutional Activities
- **To recover F&A expenditures** allocable to sponsored activities

Rate Composition and Calculation



F&A costs are real costs

F&A rates are based on complex calculations

Rate Composition and Calculation

F&A Components – Facilities

- **Building Depreciation**
- **Equipment Depreciation**
- **Interest**
 - Cost of financing on capital items
- **Operations and Maintenance**
 - Utilities, Custodial, Environmental Safety
- **Library**
 - Books, Periodicals, Staff

Rate Composition and Calculation

F&A Components – Administration – 26%

- **General Administration**
 - President, Payroll, HR, Provost
- **Departmental Administration**
 - Dean's offices, Department support staff and supplies
- **Sponsored Projects Administration**
 - Pre and Post Award, must be separate SPA organization
- **Student Services**
 - Admissions, Registrar, Career Counseling, Student Health, Commencement
- **26% percent maximum**

Rate Composition and Calculation

Calculating Bases for F&A

- **Remove costs excluded for MTDC**
 - Capital, subcontracts >\$25K, participant support, patient care, scholarships, etc.
- **Reclassify costs for the F&A Bases**
 - Determine Organized Research and OSA base
 - Only Sponsored costs + Cost Sharing
 - Instruction – includes Sponsored Instruction
 - Departmental Research (Un-sponsored)

Rate Composition and Calculation

Rate Development Steps

- **Step 1:** Create cost pools
 - Split costs in indirect and direct
 - Determine specific type of pool for indirects
- **Step 2:** Determine allocation basis
 - Associating indirects with each base
- **Step 3:** Calculate the rate
 - Sum indirects allocated to a given base
 - Divide indirects by the base

Rate Composition and Calculation

Simplistic Rate Example

- Organized Research Base: **\$100 Million**
- Facilities costs overall: **\$240 Million**
 - Allocated to Organized Research : **\$24 Million**
 - Facilities rate: $\$24 \text{ M} / \$100 \text{ M} = 24\%$
- Administrative cost overall: **\$200 Million**
 - Allocated to Organized Research: **\$30 Million**
 - Admin rate: $\$30 \text{ M} / \$100 \text{ M} = 30\%$ But **26% cap**
- **Total rate: 50%**

Proposal Review and Negotiation

Question

How are F&A rates proposed?

Proposal Review and Negotiation

Answer

- Two methods of calculating an F&A rate
 - **Long Form** – Required for institutions expending more than \$10 million on Federal grants and contracts annually. Calculated rate will likely be higher using this method
 - **Short Form** – Simpler allocation methodologies used by institutions that have smaller research expenditures

Proposal Review and Negotiation

Question

We calculated a rate increase.
Will our cognizant agency give us an increase?

Proposal Review and Negotiation

Answer

- The government reviews the F&A rates closely.
- Rarely will they negotiate what is proposed
 - Usually more reductions on Long Form than Short Form.

Proposal Review and Negotiation

Government Review

- Review the calculations – poke holes in them
- Review the Space Survey – “issues” always found
- Negotiations usually consider:
 - Your past rate
 - If there are major changes at the university that substantiate a higher rate
 - Rates of other universities in your region

Proposal Review and Negotiation

F&A is important to your university

- Per A-21 and 2 CFR 200 Subpart E, the federal government will pay its fair share of total costs via the F&A rate process
- Reimbursement of F&A is what allows the university to keep investing in its research resources
- If sponsors do not pay their fair share of F&A, who will?

Direct and Indirect Costs of Research

Question

How does the rate apply?

Direct and Indirect Costs of Research

Answer

- The rate is applied to the direct cost of a sponsored project, and is the amount of “overhead” which is recovered.

Example:

- \$100,000 of salaries, travel, supplies for research
 - 50% Research F&A rate
 - University recovers \$50,000 for F&A costs
- When F&A is waived or reduced... a lot of money is lost to the institution for research infrastructure.

Direct and Indirect Costs of Research

Question

Will Researchers get less money to conduct their research now that our F&A rate has increased?

Direct and Indirect Costs of Research

Answer

- Both direct and indirect costs are necessary to conduct research.
- Both are included in the budget, so indirect is not “taking away” from direct.
- New F&A rates only applicable to new awards or segments.

Direct and Indirect Costs of Research

Direct Costs... the only “research” costs?

- Direct costs, per 2 CFR 200.413 are:
 - Costs which can be identified specifically with a cost objective, such as a Federal award
 - Costs which can be directly assigned to such activities relatively easily with a high degree of accuracy.
- Examples:
 - Salaries/Wages of a Principal Investigator and GRA's
 - Lab supplies
 - Project related travel
 - Equipment directly purchased by the project

Direct and Indirect Costs of Research

Where there is direct... there is indirect

- Per 2 CFR 200.414, Indirect Costs are:
 - Costs which benefit common or joint objectives
 - Costs which cannot be identified to a specific activity such as instruction or research project
- By definition, the benefit of Facilities and Administrative costs can't be determined to each sponsored project – thus why we need an F&A rate.

Direct and Indirect Costs of Research

Question

Why would an F&A Rate increase?

Direct and Indirect Costs of Research

Answer

- F&A Rates are a ratio between indirect and direct costs
 - e.g. \$50 M Overhead/ \$100 M Direct Research Costs
- Simply stated, if the F&A rate is 50%:
 - For every \$1.00 spent on research
 - 50 cents of cost is incurred by the university on infrastructure to support that rate.
- If your university's rate is increasing, it means your institution's investment in research facilities, is increasing faster than growth in the base.

Direct and Indirect Costs of Research

Question

Our university just hired a bunch of administrative staff this year – **will our F&A rate increase?**

Direct and Indirect Costs of Research

Answer

- Unfortunately... probably not
- Administrative component is capped at 26%
- Most universities meet that cap

Direct and Indirect Costs of Research

2 CFR 200 Appendix III, C.8

- Administrative components are restricted to 26% reimbursement.
- Most universities calculate more than 26% in their F&A rate proposals.
- Therefore, more administration helps justify the 26% capped rate, but doesn't raise the rate.
- There was talk of raising this cap with the Uniform Guidance, but it didn't happen.

Direct and Indirect Costs of Research

2 CFR 200.413 – Opportunities

- Allowed to identify more admin as direct costs
- Administrative staff may be direct charged if:
 - Services are **integral**
 - Individuals can be **specifically identified** with the project
 - Such costs are **explicitly included in the budget** or have the **prior written approval** of the Federal awarding agency
 - **Not also recovered as indirect costs.**

Question

What is a Space Survey?

Space Survey

Answer

- A survey of the university's space usage, usually focused on research space.
- Goal is to recognize Organized Research space as the areas in which personnel are **working on and paid from** Organized Research sponsored awards.
- Time consuming – involves conducting training classes, 3 – 5 months (or more) to prepare and complete the survey.

Space Survey

Allocation of Facilities Components

- Facilities components allocate either by:
 - Assignable Square Footage (ASF)
 - Full Time Equivalent (FTE)
- Most Facilities costs allocate on the basis of ASF
- Land Improvements (Building component) and Library allocate based on FTE

Question

Why do we spend so much time on space surveys?

Space Survey

Answer

- The **space survey** is the single most important part of the F&A rate

Space Survey

- The Facilities component is uncapped.
- Therefore, identification of Facilities costs to Research is the only way to raise the rate.
- The main way to identify costs to Organized Research is to conduct a space survey.
- Often the Federal cognizant agency will come on-site and thoroughly review research-intensive space.

Space Survey

Facilities costs reliant on Space Surveys

*Items allocated based on space are denoted in **BLUE**

- **Building Depreciation**
 - Land improvements
- **Equipment Depreciation**
- **Interest**
 - **Cost of financing a structure**
- **Operations and Maintenance**
 - **Utilities, Custodial, Environmental Safety**
- Library
 - Books, Periodicals, Staff

Space Survey

A simple F&A- Facilities Component

- Facilities expense per year: \$240 Million
- University space profile of 10,000 ASF is:
 - 3,000 ASF Instruction, or 30% Instruction
 - **1,000 ASF Research, or 10% Research**
 - 6,000 ASF Other Indirect/Direct, or 60% Other
- Facilities cost for Research:
 - \$240 Million x .10 = \$24 Million

How Cost Changes Affect Rate

Question

We bought a very expensive piece of research equipment in our base year.

Will it increase our rate substantially?

How Cost Changes Affect Rate

Answer

Depends...but unlikely

- Only depreciation is claimed on capital equipment
- Depreciation amount depends on useful life assigned.
Scientific: usually 5 to 12 years
- Depending on the space survey of the room the equipment resides in, it may not be 100% OR
- Depending on how large the Research base is, might need millions to move the rate

How Cost Changes Affect Rate

Calculate the impact

- How large is the research base at your institution?
 - Sample base: \$100 Million.
- How much would a percentage point be worth?
 - $\$100 \text{ Million} / 100 = \$1 \text{ Million per } 1 \text{ percentage point}$
- How is a research asset depreciated?
 - Median useful life for research equipment, 10 years.
- So ... How much in total cost do we have to purchase to move the rate a point?
 - $\$1 \text{ Million} \times 10 \text{ years of depreciation} = \mathbf{\$10 \text{ Million}}$

How Cost Changes Affect Rate

Question

A new multi-million dollar research building just went online and was included in our proposal.

Will we get an huge increase in F&A rate?

How Cost Changes Affect Rate

Answer

- Maybe... but the full impact of a new research building usually takes few years.
- Often it can take a many months (or years) to move-in, usually significant vacant space the first couple of years
- Any new PIs hired might be on start-ups/seed money, so that the space is not yet research.
- Increase to the Research base might cancel out some of the gain from the new Facilities costs

How Cost Changes Affect Rate

What does it take to move the F&A rate?

- Costs to trickle down
 - Building is complete
 - There is equipment in the space
 - The lights are on, gas and water is running
- Space survey to support facilities costs
 - Space must be fully occupied
 - People in the space must be paid on or cost shared to Organized Research funds

How Cost Changes Affect Rate

Timeline of the facility

- When is the facility going online?
- Will there be a full year of depreciation in the rate?
- May have already foregone a year or two of depreciation.

How Cost Changes Affect Rate

Reality of a new facility

- Full occupancy from depreciation date
 - Minimum six months to occupy the space
 - Realistically, a year or two to occupy fully
- Who is in the space? How are they paid?
 - Seed funding?
 - Start up funding?
 - Visiting professors?
 - Unpaid Students?

How Cost Changes Affect Rate

Question

Our research volume went way up.
Why did our F&A rate go down?

How Cost Changes Affect Rate

Answer

An increase in the OR at your institution might be a silver lining with a cloud. The F&A rate is a ratio...

So if the denominator rises (the OR Base)



While the overhead doesn't change much



The rate may decrease

How Cost Changes Affect Rate

F&A Rates

- Numerator = Indirect costs
- Denominator = Direct Costs

- \$50 Million/ \$100 Million in 2010.... 50%
- \$55 Million/ \$120 Million in 2014... 45.8% Ouch!

- In this case, **Indirect costs grew 10%**, while the **base grew 20%**.
- We want the F&A costs to grow at pace, or faster, than Organized Research. Not always reality.

How Cost Changes Affect Rate

Reality of Research Growth

- Usually growth of research happens first
 - Grants and contracts can boom quickly
- Lagging behind is the infrastructure to support it
 - At your institution are faculty packed like sardines into research space?
 - Things have to reach this point before new facilities will come on-line

Conclusions

- Indirect/F&A costs are real costs.
- F&A is necessary to support research.
- It is important to recover F&A to continue re-investing in infrastructure.
- Proactive measures to raise the rate don't really work... key is continuous, steady investment in research infrastructure over time.

Upcoming Webinars



Pooled Fringe Rates – Are They Right for Your Institution

March 5 | 2:00 p.m. ET

Service Centers

June 4 | 2:00 p.m. ET

Information for F&A Short Form Institutions

July 16 | 2:00 p.m. ET

Tips for Becoming a CRIS Power User

August 20 | 2:00 p.m. ET

Alternative Methods for Documenting Compensation – October 2019

Upcoming Workshops and Annual Meeting



F&A Workshop

April 9 to April 11 | Chicago, IL

CRIS University:

Introduction to CRIS Workshop

May 14 to May 16 | Northbrook, IL

32nd Annual MAXIMUS Higher Education Practice Meeting

September 2019 | Location TBD

F&A Long Form Training Workshop –
in conjunction with Annual Meeting

Questions



thank
you

Anne Feuerborn

AnneFeuerborn@maximus.com

480.580.8629

Deb Carmel

DeborahCarmel@maximus.com

774.313.8991