I am giving because... I want to make a difference!

Georgina M. of Texas
find out more about her team’s support of GivingTuesday on p.14
Introduction

In keeping with our mission of Helping Government Serve the People® and in recognition of the importance of giving back to the communities in which we live and work, the MAXIMUS Board of Directors created the MAXIMUS Foundation in 2000. A non-profit organization incorporated in the Commonwealth of Virginia, the Foundation is funded by donations from MAXIMUS employees and grants from the Company. MAXIMUS also matches, dollar-for-dollar, all employee contributions made by payroll deduction. The Foundation is tax-exempt under Title 26, U.S. S. Section 501(c)(3) of the Internal Revenue Code.

As the philanthropic arm of MAXIMUS, the Foundation extends the mission of the Company by providing financial assistance to organizations supporting many of the same populations and communities served by the public programs we operate.
A Message from the Chairman of the Board

The MAXIMUS Foundation is pleased to present our 2013 Annual Report. This has been a banner year, marked by a renewed spirit of enthusiasm and support for the work of the Foundation. Strong endorsement from the MAXIMUS leadership team, active engagement of Program Managers across the country, and an exciting increase in employee participation all came together to allow the Foundation to provide financial support to nonprofit organizations that more than doubled our giving during the previous year. These funds ultimately made a significant, positive difference in the lives of thousands of individuals and families, and they reflect the truly compassionate nature of our employees.

Some of the highlights of 2013 include:

- The award of cash grants to more than 160 organizations in 28 states.
- The collection and distribution of more than $100,000 in Disaster Relief funds to aid victims of natural disasters and local tragedies.
- Countless project level special initiatives that brought together MAXIMUS employees to collect money for special causes.

There are many people who have helped the Foundation in achieving successes during the past year. Their dedication and support are sincerely appreciated. I hope that in the pages that follow, you will enjoy reading more about the results of their efforts, as well as synopses of the impressive work of some of the non-profit organizations we have supported.

Now with great momentum, we are looking forward to an even more exciting and productive 2014!

John F. Boyer, Ph.D.
Grant Making

One way we extend the mission of MAXIMUS is by conducting a competitive, biannual grant making process, with an emphasis on programs that promote personal growth and community development. In its grant making, the Foundation supports three primary focus areas, with priority given to programs in the geographic locations where MAXIMUS employees work.

Youth & Children Development
Support is given to programs that serve disadvantaged, low-income youth. Program areas may include but are not limited to:
- Child abuse prevention and support services
- Child hunger and nutrition services
- School enrichment programs
- Educational and literacy programs

Community Development
Support is given to programs that focus on community development and redevelopment through supportive services to low-income households and communities. Program areas may include but are not limited to:
- Homelessness prevention and support services
- Employment and training programs

Health Care
Support is given to health care programs that promote access and services for low-income individuals and families. Program areas may include but are not limited to:
- Chronic care needs
- HIV/AIDS prevention and care
- Physical and developmental disabilities

Programs that have scopes of services beyond these areas of mission are considered for grant funding if a compelling case is made for their fit with the mission and interest of the Foundation.

In our competitive process, grants are only awarded to organizations that do not discriminate by race, color, creed, gender, sexual orientation or national origin. Grants are not considered for:
- Individuals
- Advertising, ticketed events or dinner programs
- Political causes or candidates
- Endowments or capital campaigns

Submission guidelines for grant requests are posted on the MAXIMUS website and applications are reviewed on a semi-annual basis. Deadlines for submission of applications are January 31st and August 31st every year. The Foundation Board of Directors reviews all requests and, by majority vote, determines the organizations most worthy of cash awards as well as the level of funding each will receive. In its discussions, the Board members consider factors such as the intended purpose for the requested funds, the financial stability of the organization, the program’s history, the potential impact of our support, and employee participation in the area being served. Additionally, the number and amount of grants awarded varies based on the number of funding requests received and the total amount of funding available for distribution.

If the Board of Directors approves funding, the recipient organization is responsible for ensuring the grant is administered in accordance with the stated purpose of the funds requested. Often, MAXIMUS staff members assist the Foundation in delivering the grant awards, and in as many cases as possible, we establish ongoing relationships with the organizations receiving support.
Grant Making Highlights

Profiles of Select 2013 MAXIMUS Foundation grant recipients are highlighted by areas of impact. The following pages give detailed state by state listings of grant awardees. A few selected programs are also highlighted to provide a better sense of the needs we are addressing, the types of organizations we are supporting, and the people we are helping with the Foundation’s support.

The Foundation contributed more than $350,000 to 162 worthy organizations over the course of 2013. Compared with 2012, funds contributed via our grant making rose 46 percent. There was a corresponding 40 percent increase in the total number of organizations receiving grants.

During the first award cycle of calendar year 2013, the MAXIMUS Foundation awarded a total of $145,500 to a group of 75 outstanding organizations. During the second review cycle of calendar year 2013, the MAXIMUS Foundation made grant awards totaling $206,805 to another group of 87 extraordinary organizations that are providing much needed program services.

Arizona
- Crisis Nursery
- ICAN
- YWCA Maricopa County

California
- California Youth Connection
- CASA of Los Angeles
- CORO Southern California
- Covenant House
- EMQ FamiliesFirst
- Fresh Start Surgical Gifts
- Haven Women’s Center of Stanislaus
- Hugh O’Brian Youth Leadership
- KidWorks
- MEND
- Monarch School Project
- National AG Science Center
- Parents Helping Parents
- Penny Lane Centers
- Society for the Blind
- Women Helping Women

Colorado
- Denver Children’s Home
- Sister Carmen Community Center
- Community Development: MEND (California)
With dignity and respect, powered by volunteers, MEND’s mission is to break the bonds of poverty by providing basic human needs and a pathway to self-reliance. MEND attacks poverty on many fronts, from education and alleviating hunger to providing free healthcare and health education. MEND is aligned with MAXIMUS in bringing the disadvantaged out of poverty thereby creating and maintaining a prosperous community.

I had the pleasure of meeting with Terry Kang, Development Manager, who was previously a MEND board member for many years until she came (to MEND full time) three years back. It was impressive to learn that MEND received the 2012 Governor’s Award Winner for California Nonprofit of the Year and Bank of America awarded MEND the 2013 Neighborhood Building Award.

The day of my visit was quite hectic for MEND since it was the kick-off day of their annual Christmas baskets/toy give-away week and the line of participants wrapped around the building. MEND’s operation was impressive, efficient, and above all, provides support to the community in an empowering manner. The building houses a fully stocked kitchen, which feeds approximately 20,000 per month, while providing support to 30 other food pantries in neighboring communities. The building also includes a dental clinic, medical clinic and vision center, with services provided by volunteer physicians.

MEND is a critical organization in the San Fernando Valley and another excellent grant award choice by the MAXIMUS Foundation Board.

— Linda Cantu, Outreach Manager, CA HCO, Rancho Cordova, CA
Community Development: Roca (Massachusetts)
Roca has had unparalleled success altering the life trajectories of America’s most high-risk young people — those that are involved in crime, engaged in dangerous behaviors, have rejected help, have dropped out of school, and are simply too difficult for other programs to serve. Roca’s work is based upon the theory that when young people are re-engaged through positive and intensive relationships they can gain competencies in life skills, education and employment that will keep them out of prison, move them toward living out of harm’s way, and work toward economic independence. Each component of Roca’s Intervention Model is designed to drive toward measurable, positive outcomes.

Roca takes pride in building trust with the employers participating in their model. F.L. Roberts and Co., an auto repair shop located in Springfield, Mass., could not be more satisfied with their decision to work with Roca. F.L. officially became involved with Roca in 2001 following a string of thefts in their stores. “The principle behind Roca impressed me,” says Steven Roberts. “We had been faced with difficult times, and the success that Roca has had turning some of the worst offenders around is something I thought our community needed. I also knew our company would have the opportunity to provide one of the steps of that turn-around — employment.”
Health Care: Gilda’s Club (New York)
At Gilda’s Club, members can relax and talk freely among friends, away from the pressures of daily life and without having to be guarded or ‘act normal’ about having cancer. At Gilda’s Club, cancer is normal. The clubhouse at 255 Alexander Street is a non-institutional environment that is warm and welcoming. They provide personalized programs that enable and encourage members to manage and enjoy day-to-day living. When cancer happens, it happens to the whole family and its social network. Gilda’s Club encourages family and friends to become members, as well as those living with a cancer diagnosis. Their program is offered free-of-charge to everyone. Gilda’s Club complements the fine medical treatment and care available in the community. Social and emotional support is as essential as medical care.

One of Gilda’s Club’s programs is Camp Open Arms, a two-week day camp that takes place every July for any child touched by cancer or a blood related disease. The camp’s main purpose is to provide campers, including those undergoing treatment, the opportunity for a normal camping experience.

Don’t see your state? Grants are made to eligible nonprofit organizations that apply via our online grants management system and usually go towards programs in geographic locations where MAXIMUS employees live and work.
Youth and Children Development: Rio Grande Children’s Home (Texas)

The Rio Grande Children’s Home in Mission, Texas provides a loving home for children and sibling groups in an effort to keep families together. Amid difficult circumstances, house parents and a committed staff provide emotional and educational support that helps nearly 70 children a year to build their sense of self-worth and to discover achievable dreams early in life.

IN JULY 2013, A MAXIMUS STAFF meeting in our Edinburg, Texas location included a presentation by Monica Skrzynpinski, a representative of Rio Grande Children’s Home, on her organization’s experience in working with disadvantaged children on the Mexico/Texas border. MAXIMUS staff attending the presentation learned that many children arrive at the Children’s Home with nothing other than the clothes on their backs. In response, team members decided to put a twist on their normal routine at the next monthly gathering, this time bringing clothes, shoes, and other supplies for Children’s Home beneficiaries instead of the typical food and refreshments. Their effort made a very real impact. “I would like to thank each and every one of you for your donation to the families we serve,” Ms. Skyrzpinski later went on to say. “Please be assured that every donation makes it to the hands of a family that needs it.”
Health Care: Arlington Pediatric Center (Virginia)
Arlington Pediatric Center (APC) is the primary safety-net medical provider for low-income and uninsured children in Arlington, Virginia. Each year, they provide comprehensive medical care to approximately 3,500 children who live at or below 200 percent of the Federal Poverty Level. The medical services provided include preventive and well-child care, acute care, mental health care, case management, chronic disease management, lab and radiology services, treatment for children with special health care needs, pharmacy assistance, language assistance, Medicaid/FAMIS enrollment assistance, care coordination with pediatric specialists and school counselors, and literacy development through the Reach Out and Read program.

The number of Arlington County’s most vulnerable children who will receive vital health and wellness services as a result of our investment in APC.

40

Youth and Children Development:
Sojourner Family Peace Center (Wisconsin)
MAXIMUS Foundation funds directly support the Children’s Program at Sojourner Family Peace Center (SFPC), a nonprofit provider of domestic violence services in Milwaukee, Wisconsin. The goal of the SFPC Children’s Program is to help children who have been exposed to domestic violence to remain safe, heal from the trauma they have experienced, and learn new skills that will enable them to develop healthy relationships and resolve conflict peacefully. Services are provided to children who are residing with their mothers at the 24/7 emergency shelter, as well as children who are living with non-offending parents in the community.

Vermont
Spectrum Youth and Family Services

Wisconsin
Central City Churches
Mobile Market-SET Ministry
My Home Your Home
Sojourner Family Peace Center
Wheaton Franciscan – St. Joseph Foundation
Disaster Relief

Another way the Foundation extends the mission of MAXIMUS is by organizing company-wide, special collections of relief funds in response to significant disasters. MAXIMUS employees are universally compassionate and eager to assist their co-workers, their clients and their communities in times of need. Our disaster relief efforts totaled more than $100,000 in response to unforeseen events such as the Boston Marathon bombings, flooding and wildfires in Colorado and tornadoes in Oklahoma.

The philanthropic activities of the MAXIMUS Foundation — the biannual grant making program, community activities and initiatives undertaken by employees at the local level across the country, and company-wide relief assistance efforts — reflect the caring nature of our workforce. They are a noteworthy component of our corporate culture and ensure that MAXIMUS continues to stay connected with the communities where we live and work.

“Thank you for your kindness and compassion in the aftermath of one of the most devastating natural disasters in Colorado’s history. We deeply appreciate the generosity of the people at MAXIMUS, and are grateful for your support.”

—John Hickenlooper, Governor of Colorado

“My husband and I live in Boulder, and were very affected by the recent flooding…I wanted to personally thank you for everything that you and the employees of your company have done for the communities of Colorado, in giving such a generous donation….There is so much good in the world, and it starts with our leaders…. Today is also National Boss’s Day, and I feel very fortunate that my daughter is employed in a company whose leadership is so thoughtful and caring.”

—Sherry Marriner, Mother of Courtney Reimer, Facilities Technician, Denver, CO

“Thousands came to pay tribute to those killed and injured in the Boston Marathon bombing. Running shoes were left as a memorial at the site of the bombings.”

—Department of Defense
IN ADDITION TO ITS BIANNUAL grant making process, the Foundation also provides assistance and special support throughout the year for activities and initiatives suggested by local employees or stakeholders. The initiatives must relate to the mission of the Foundation and the services of MAXIMUS. If approved in accordance with provisions of the corporate Authority Matrix, these activities may receive monetary and/or material support according to the needs of the activity and the available resources of the Foundation.

Going Casual for a Cause
In October, eleven office locations around the country participated in Lee National Denim Day. The initiative, which in years past was held only at Corporate Headquarters, resulted in a contribution totaling more than $14,000. Funding will benefit the American Cancer Society’s efforts to provide life-saving screenings in communities nationwide and discover new ways to prevent, diagnose and cure breast cancer.

The initiative, which included office locations from Phoenix, Arizona to Albany, New York and was initially promoted via our social media tools, was bolstered by the outstanding efforts of Foundation Ambassadors. We will use this experience to inform our future efforts in employee engagement and as a powerful reminder of the giving generosity found at MAXIMUS.

David Walker, MAXIMUS CFO, presents a donation to Andrée Munson, Executive Director of Fauquier Family Shelter Services, Inc. in Warrenton, VA.
Site Level Successes

Rochester Industry Day
On August 21, 2013, the Foundation staff took the opportunity to travel to our Rochester, N.Y. office to participate in this location’s inaugural Industry Day event. The event showcased the many different departments working in Rochester, N.Y. and their function in helping the Rochester project meet its’ business objectives. Industry Day also allowed for an opportunity to leverage the collaborative capacities of the Foundation to support a cause that benefitted Joyce Chu. Since being diagnosed with Parkinson’s disease in 2004, Joyce, a Rochester based employee and marathoner has used the power of her story and passion for running to raise more than $30,000 in pursuit of a cure. Employees attending Industry Day were given an opportunity to contribute to Joyce’s cause. In addition to the Foundation’s $2,000 commitment to help Joyce reach her fundraising goal for the Athens Classic Marathon, for every 25 MAXIMUS employees who decided to become regular contributors to the Foundation, the Foundation contributed another $250. The event ended with a $3,000 contribution being made to the Joyce’s TEAM FOX fundraising efforts.

“I would just like to reiterate my feelings about the Foundation. I am impressed with their strategy, efforts and mission; I am honored to have the opportunity to contribute to and assist the Foundation. Their far reaching arms will have a significant impact on those who need resources, so thanks to all of you for joining in with your monetary support.”

— Dr. Joyce Chu, QIC Part D Appeals, MAXIMUS Federal Services
Employee Engagement

We recognize the impact our 9,000+ domestic employees can have in helping address social challenges, and the resulting benefits of their involvement to our business.

In 2013, we launched initiatives designed to build awareness of the MAXIMUS Foundation and engage employees. The Foundation Ambassador Program, a company-wide network for internal advocates who serve as ‘champions’ for our partnerships, was one of our most successful initiatives launched. The program now engages more than 75 volunteer employees in 45 office locations who together make an unstoppable team responsible for some of our most exciting achievements in 2013.

Communication between our Ambassadors around the country and Foundation staff at Corporate headquarters activated both team-oriented and individual initiatives such as food drives, fundraisers, and volunteer support to our grantees.

We know that Ambassadors and other leaders from MAXIMUS are more than capable of organizing and executing project level charitable initiatives. However, leveraging a multidisciplinary team of MAXIMUS employees makes us better capable of streamlining communication and support for initiatives from Corporate headquarters, thus allowing us to enhance the impact our employees achieve with their charitable projects.

Creating opportunities for employees to give back is good for society, our employees, and our business as it:

- Helps to improve the lives of those in need
- Fulfills employees’ sense of social purpose
- Strengthens employee pride and provides leadership opportunities

Social Media

Application of free tools like Facebook, Twitter and Wordpress helps us keep a pulse on what our current contributors, other interested MAXIMUS employees, and our grantees think about the Foundation, our credibility, and the effectiveness of our grantees’ programs in the community.

Most importantly, social media and blogging use allows us to cultivate relationships with our supporters in a way that engages and creates a clear picture of the successes they are helping to make possible.
Giving Tuesday
10,000 organizations in all 50 states and in countries around the world joined to create an “opening day” for the giving season on December 3, 2013. On the heels of Black Friday and Cyber Monday, Giving Tuesday, in only its second year, activated a world-wide community centered on promoting philanthropy.

Using new tools and technologies to celebrate the Foundation’s commitment to helping disadvantaged populations in our communities achieve growth and self-sufficiency, the Foundation capitalized on this opportunity to introduce new team members to our giving efforts. Our first company-wide enrollment campaign welcomed more than 400 new members who are committed to helping us expand our efforts as we move forward in 2014. Most importantly, we were able to add needed experience in communicating effectively and understanding how to better tap into the giving spirit of MAXIMUS employees everywhere.

Various project locations around the country put their own spin on Giving Tuesday as we worked to bring more awareness to the Foundation’s goals, objectives, and the critical nature of our employees’ role in helping us achieve these milestones. Alex Sandoval, a Senior Operations Manager and MAXIMUS Foundation Ambassador based in our Brownsville, Texas office location invited Brownsville staff members to share what they were thankful for during the 2013 holiday season by writing it on the community wall in the office. The staff was also given an opportunity to stop and speak with Alex about joining the Foundation team, and many did – 340 to be exact! The collective community wall and generous contributions of MAXIMUS employees in Brownsville, Texas was one of the brightest points in the Foundation’s history and we look towards emulating events such as this in the future.
Looking Ahead

Increasing employee engagement
In keeping with the national average for corporate foundations, our 2014 target will be to meet and surpass at least 1,200 employees contributing to the Foundation via recurring paycheck deductions.

Identifying and training Ambassadors
We will use lessons learned in the 2013 pilot of the MAXIMUS Foundation Ambassador Program to make improvements for 2014. As we continue to assemble a best practice library for reference in executing the Ambassador role, we will look to some of our more engaged sites and Ambassadors to lead the way as we look to establish the program at all sites with 100 or more employees.

Continuing to expand communications
We will continue to execute a targeted and balanced communications strategy, using best practice communication scenarios from experiences in applying social media and other tools to promote and augment the impact of our project level and company-wide initiatives.

Establishing giving programs in foreign subsidiaries
As MAXIMUS continues to grow its global footprint as a Company it is now the appropriate time that we strive to do so as a Foundation. Many employees in MAXIMUS projects abroad have voiced a desire to join in the spirit of service that ties the Company together. Efforts to establish giving programs in foreign subsidiaries have commenced in Australia and the UK.

Using past performance to define future success
It is important that we use our past grant making data in order to improve our future impact. Our first study titled ‘Illuminating the Black Box: Testing the two-stage competitive process for grants’ was conducted in conjunction with American University and was selected for presentation at the ARNOVA (Association for Research on Nonprofit Organizations and Voluntary Action) conference and future academic publication therefore contributes knowledge to the broader field, extending the impact of the MAXIMUS Foundation to the larger foundation sector of which it is a part. We believe all these factors speak to the visionary leadership of John Boyer in maximizing the contribution of the Foundation, and of MAXIMUS, in the broader community and society.

—Lewis Faulk, Assistant Professor, American University School of Public Affairs

THE MAXIMUS FOUNDATION’S participation in this research project speaks to the interest of the Foundation in being a learning organization and using data to gain a more complete understanding of their past grant making in order to improve their future impact. This is a testament to the Foundation’s stewardship of the charitable resources they have been bestowed and the quality of the foundation’s leadership.

Participating in this research project also has broader impacts, providing a level of data that was previously unavailable for academic research, allowing for scientific testing of existing theory on foundation decision-making and knowledge that can improve grant making practice. Dissemination of this research at the 2013 Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) conference and through future academic publication therefore contributes knowledge to the broader field, extending the impact of the MAXIMUS Foundation to the larger foundation sector of which it is a part. We believe all these factors speak to the visionary leadership of John Boyer in maximizing the contribution of the Foundation, and of MAXIMUS, in the broader community and society.
Thank You!

Expression of our heartfelt gratitude to our donors and supporters bears repeating. Without their dedication to the mission of the Foundation and their commitment to helping us financially, we would not be able to assist nonprofit organizations around the country, and ultimately, help so many individuals and families improve their lives.

With strong support from MAXIMUS leadership and the MAXIMUS Board of Directors, as well as greater participation among employees, the Foundation moves into 2014 with exciting momentum. We now have the capability to address some of society’s major issues on a greater scale and, hopefully, have a greater impact in producing favorable outcomes. To be most effective in promoting positive and measureable social change, we will leverage the strengths and capabilities of MAXIMUS and adopt many of the principles of social innovation. We are committed to making a difference.

Moving forward, your ideas, thoughts and recommendations are always welcome.