Introduction

In keeping with the MAXIMUS mission of Helping Government Serve the People® and in recognition of the importance of giving back to the communities in which we live and work, the MAXIMUS Board of Directors created the MAXIMUS Foundation in 2000. A nonprofit, charitable organization, incorporated in the Commonwealth of Virginia, the Foundation is funded by employee contributions, which are 100 percent matched by the Company when made through payroll deduction, and supplemented by additional grants from the Company. The Foundation is tax-exempt under Title 26 U.S.C. Section 501(c)(3) of the Internal Revenue Code.

As the philanthropic arm of MAXIMUS, the Foundation extends the mission of the Company by identifying and awarding grants to partners who will deliver results within the same populations and communities served by the public programs we operate.

The MAXIMUS Foundation provides a strategic way for employees and the Company to give back to our communities, focusing grant giving to carefully selected nonprofit partners who have the expertise to enhance our communities and quality of life. Our diverse array of grantees represents the diverse nature of the Company, from geographic location to variety of populations served to assortment of needs met.
A Message from the Chairman of the Board

The MAXIMUS Foundation is pleased to present our 2014 Annual Report. This has been another banner year, marked by a renewed spirit of enthusiasm and support for the work of the Foundation. Strong endorsement from the MAXIMUS leadership team, active engagement of our program managers across the country, and an exciting increase in employee participation all came together to allow the Foundation to provide financial support to nonprofit organizations that more than doubled our giving from the previous year. These funds ultimately made a significant, positive difference in the lives of thousands of individuals and families, and they reflect the truly compassionate nature of our employees.

There are many people who have helped the Foundation in achieving successes during the past year. Their dedication and support are sincerely appreciated. I hope that in the pages that follow, you will enjoy reading more about the results of their efforts, as well as synopses of the impressive work of some of the nonprofit organizations we have supported.

Now with great momentum, we are looking forward to an even more exciting and productive 2015!

Respectfully,

John F. Boyer, Ph.D.
Chairman

Some of our 2014 highlights include:

- The additional contribution of more than half a million dollars to nonprofits across the country in support of events and initiatives related to MAXIMUS business interests.
- Countless project-level special initiatives that brought together MAXIMUS employees to collect money and supplies for special causes.
- The strengthening of our Ambassador Program to extend the reach of the Foundation within our project offices and in the communities where we operate.
Focus Areas

We support three focus areas for grant making:

**Youth and Child Development**
Priority is given to programs that serve disadvantaged or low-income youth, including but not limited to:

- Child Abuse Prevention and Supportive Services
- Child Hunger and Nutrition Services
- Enrichment and Education Programs

**Community Development**
Support is given to programs that focus on community development through supportive services to low-income households and communities, including but not limited to:

- Homelessness Prevention and Supportive Services
- Veterans Supportive Services
- Jobs and Training Programs

**Health Care**
Support is given to health care programs that promote access and services to low-income individuals and families, including, but not limited to:

- HIV/AIDS Prevention and Care
- Physical and Developmental Disabilities
- Chronic Care

Employee Engagement

MAXIMUS matches, dollar-for-dollar, all employee contributions to the Foundation made through payroll deduction.

The MAXIMUS Foundation Ambassador Program was launched in 2013 and currently is assisting with foundation activities with more than 75 employee volunteers in 45 locations. The Ambassadors in our different MAXIMUS offices hold volunteer events throughout the year. Some events include:

- MAXIMUS Tax Credit and Employer Services in Columbia, Maryland “adopted” two families and provided holiday gifts.
- MAXIMUS Federal Services in McLean, Virginia held a No-Shave November Fundraiser.
- MAXIMUS Federal Services in Brownsville, Texas partnered with a local food bank and donated during the holiday season. They also coordinated an outstanding Giving Tuesday event with record high participation.
- MAXIMUS headquarters in Reston, Virginia donated eight large boxes of food to local families for Thanksgiving dinner, and also contributed holiday gifts to 50 children.

When matched by the company, employee contributions accounted for 48% of grant funding in 2014.
2014 Year in Review

March:

Spring Grantees Selected
A total of 95 nonprofit organizations received a MAXIMUS Foundation grant during the spring cycle. Nonprofits across the United States, from California to Louisiana to New Hampshire, were represented. Our Foundation Ambassadors and MAXIMUS staff members delivered grant awards to recipients, both old and new, in their communities across the country.

April:

Diagnostic Review
We engaged an external advisory firm, The Philanthropic Initiative from Boston, Massachusetts, to conduct a diagnostic review of the Foundation for the purpose of assessing the adequacy of our current operations, identifying areas in need of strengthening, and providing recommendations for future directions. Our strategic response will be developed in 2015, paving the way for continued growth and improved impact.

May:

From Texas to Washington, D.C.
Merida Escobar, a Texas Enrollment Broker Outreach Supervisor, visited Washington, D.C. to represent her home state at the National Promotoras Conference. The purpose of the conference was to discuss grassroots health initiatives via the Department of Health and Human Services (HHS) Promotoras de Salud Initiative. Promotoras — or community-based health workers — promote culturally appropriate health education and prevention, especially to uninsured and underserved populations.

“Promotoras are remarkably successful at helping people recognize the importance of health in their lives and connecting them with reliable information and services,” said Dr. Garth Graham, Director of the HHS Office of Minority Health.

Through her work at MAXIMUS, Escobar actively cultivates community partnerships to bring services to hard-to-reach communities. Escobar is also President and CEO of the South Texas Promotora Association, a nonprofit organization comprised of more than 300 volunteers (90 percent of whom are Hispanic and Latina women). They target community members in low-income areas with social support, informal counseling and resources.

June:

Project Manager Conference Donates A Ton of Food
The eighth annual MAXIMUS Project Manager Conference, themed “Excellence in Execution and Expansion,” brought together employees from around the globe to share experiences from their respective projects and to learn from one another. One of the conference’s highlights was sponsored by the MAXIMUS Foundation, an event called the “Tower of Triumph.” Participants separated into teams and competed in challenges to earn cans of food, drinks and other basic supplies. The teams used their winnings to build pyramids.

At the end of the event, the supplies, contributed by the Foundation and individual attendees, were donated to two local nonprofits: Fauquier Family Shelter Services and So Others Might Eat (SOME). Tracy Jefferson, a staff member of SOME, was on hand to accept the teams’ contributions. “It warms my heart to see every roll of toilet paper and every can of juice,” Jefferson shared. The event provided more than one ton of food and supplies in total for the organizations.
August:
Back to School Support
MAXIMUS offices nationwide helped prepare local students for the academic year ahead. MAXIMUS staff from the Texas Enrollment Broker Project provided more than 2,000 Austin-area children with a new backpack, two new outfits and school supplies (including a new book). Working with Manos de Cristo, a Foundation grantee, a MAXIMUS volunteer team took children through the clothing area to “shop” for their new school clothes.

The MAXIMUS Child Support Project for Tennessee’s 30th Judicial District in Shelby County donated 2,500 school supplies and backpacks to nearby Hickory Ridge Middle School. Over the summer they had a competition to see which department could donate the most supplies.

“It took four vehicles to deliver the five large boxes of supplies,” said Executive Administrative Assistant Aleta Ingram.

They adopted Hickory Ridge Middle School three years ago and schedule activities with the students several times a year.

“The most important part of working in child support is the children,” stressed Ingram. “Keeping the children happy, showing the children love, and participating and interacting with the children when they come into the facility with their parents.”

October:
Fall Grantees Awarded
A total of 137 nonprofit organizations in 27 states were awarded a grant from the MAXIMUS Foundation, totaling more than $399,000 this cycle. This was among the most competitive grant cycles we have seen and we were able to support more grantees than ever before thanks to the giving spirit and financial support of the MAXIMUS team.

November:
American Heart Association Heart Walk
Approximately 100 MAXIMUS employees from Virginia, D.C. and Maryland took more than 300,000 steps for the American Heart Association (AHA)’s Heart Walk. With MAXIMUS employees raising more than $16,000 and the Company going above a 100 percent matching rate, we contributed $41,000 to help the AHA improve patient care, fund lifesaving research and educate adults and children at risk for developing cardiovascular disease.

December:
Giving Tuesday
Through the leadership of Foundation Ambassadors, Giving Tuesday initiatives increased payroll deduction participation by nearly 450 employees, and also included more than 200 one-time contributors. MAXIMUS joined the social media conversation on Giving Tuesday by sharing employee “unselfies,” increasing awareness of the Foundation and Giving Tuesday. The unselfie photographs were shared on the Foundation’s social media outlets.
Did you know that Los Angeles County has more foster children than any other county in the nation, with more than 28,000 children in the dependency system? In response to this staggering statistic, the MAXIMUS Foundation awarded a grant to the Court Appointed Special Advocates (CASA) of Los Angeles, to support the Transition Age Youth program. By the time foster children are young teens, they have usually experienced a long tenure in the dependency system, endured multiple transitions, and suffered a fragmented system of care. They have often had little opportunity to learn important life skills or participate in programs that assist their progress toward self-sufficiency. These young people are at risk of aging out of the foster care system without being adopted or reunified with their families.

Volunteers working with older foster youth go beyond basic advocacy to encourage them to develop vision and initiative. These volunteers seek to provide them with the tools, motivation, support and opportunities needed to become independent, successful adults, leading fulfilled lives. This is a great example of how our partnerships with programs that provide additional support to the Company’s clients make a comprehensive impact in their lives and within their communities. The ingenuity of the CASA model is that it makes the most immediate connection: one caring adult to one child in need. This connection can be the turning point in a life that has been interrupted and shaken. At MAXIMUS, we have seen the impacts one employee can make on one of our clients and are proud to support a similarly aligned model of impact.
The MAXIMUS Foundation grant to the Ulman Cancer Fund for Young Adults supports their Cancer to 5K, a free, progressive 12-week training program designed to introduce or reintroduce cancer survivors to physical activity. This community-based program addresses two serious problems that young adult cancer survivors face: social isolation and the negative impact of cancer on health/physical wellbeing. Young adults are less likely to utilize existing group support resources, such as formalized support groups or one-on-one counseling, than children or older adults. Cancer to 5K provides a forum for young adults to connect based on a shared experience and enhance their overall survivorship. It accomplishes this by creating common ground between young adult survivors beyond their cancer diagnoses and connecting them as part of a team working toward a common fitness goal.

MAXIMUS and our employees support these comprehensive partnerships in a variety of ways beyond the grants given. MAXIMUS Tax Credit and Employer Services employees in our Columbia, Maryland office “adopted” a family through the Ulman Cancer Fund for Young Adults’ Holiday Gift Drive, which collects presents for families who are experiencing financial hardship while a family member receives active cancer treatment. Our employees provided gift cards to local restaurants, spa gift cards, a movie gift basket and a craft activity gift basket to a mother and her daughter.

Don’t see your state? Grants are made to eligible nonprofit organizations that apply via our online grants management system and usually go towards programs in geographic locations where MAXIMUS employees live and work.
The MAXIMUS Foundation has awarded a grant to New Avenues to Independence annually since 2009. This year’s grant supports their Children’s Programs, serving 172 children ages 3–21 with disabilities and chronic conditions such as autism, Down syndrome, brain injury, cerebral palsy and mental illness. The programs offer participants socialization and participation in therapeutic and recreational activities, assisting the children with maintaining and building their social and behavioral skills.

The Children’s Programs have been providing unique opportunities for children with special needs in Northeast Ohio for more than 15 years. There are no other programs in the area that address the educational needs of the children while providing therapeutic and recreational activities. These programs are inclusive, and every child is given the opportunity to participate through the use of specialized, adaptive equipment. In addition, attending these programs gives children with special needs the opportunity to participate in activities, such as playing outside, meeting new friends, creating art projects and attending special events.
North Coast Community Homes (Ohio)

In 2014, North Coast Community Homes (NCCH) approached the MAXIMUS Foundation with an extensive and urgent project request. Upon the advice and urging of residents’ doctors, NCCH authorized the immediate installation of air conditioning in many units housing men and women with mental illness. This project was extremely pressing as these men and women have a greatly lowered tolerance for heat due to their medications, and an accompanying inability to sense when they have become dangerously overheated. Although this project was not anticipated with their budget, it was one NCCH had to undertake for the sake of the mental and physical health of their residents.

Although NCCH planned to complete this project in two years, response to their need was immediate and they were able to accelerate the process and complete installation in less than one year. The MAXIMUS Foundation grant helped provide this emergency relief, supporting the residents’ health and safe housing.
Oklahoma
Lilyfield

Pennsylvania
Employment Opportunity & Training Center of Northeastern PA
Marley’s Mission
Retired Senior Volunteer Program of Montgomery County, PA
United Neighborhood Centers of Northeastern PA

South Carolina
Sistercare

Tennessee
Big Brothers Big Sisters of Middle Tennessee
Nashville Young Women’s Christian Association
On Point
Volunteer Mid-South

Texas
Association for Independent Living
Child Advocates
Child Protective Services Community Partners
Children’s Craniofacial Association
Children’s Prison Arts Project
Clayton Dabney Foundation for Kids with Cancer
Council on At-Risk Youth
Crossroads Community Services
Dallas Furniture Bank
Equest Therapeutic Riding Center
Galaxy Counseling Center
Girls on the Run Greater Houston
Hays-Caldwell Women’s Center
Heroes for Children
Interfaith Housing Coalition
Kid Net Foundation
Manos de Cristo
Mental America of Greater Dallas
Mi Escuelita Preschool
Moody Clinic
New Beginning Center
People’s Community Clinic
Rio Grande Children’s Home
San Antonio OASIS
Texas Dental Association Smiles Foundation
The Warren Center
The Women’s Home
Transplants for Children
Travis County Domestic Violence and Sexual Assault Survival Center (SafePlace)
Voices for Children of San Antonio Community Research Center

Cool Girls, Inc. (Georgia)

Cool Girls, Inc., located in Atlanta, Georgia, is an ongoing youth development program founded in 1989 by a group of dedicated volunteers committed to the empowerment of girls in low-income communities. Their programs address girls’ educational needs, service learning, economic development, financial literacy, healthy relationship-building and bullying prevention, as well as cultural enrichment.

Cool Girls targets girls with the highest risk of drop-out and teen pregnancy by forming strategic, long-term partnerships with Title I schools in metro Atlanta where at least 60 percent of the student population receives free or reduced lunch. Cool Girls is the sole girls-only program in the Atlanta area that offers holistic support services absolutely free of charge.

Cool Girls operates award-winning programs for a seamless web of support so that their participants can transform from disadvantaged girls into confident, healthy women. At MAXIMUS, we understand the necessity for a comprehensive support system and are proud to support a similarly aligned model of impact.
MEND (California)

With dignity and respect, MEND (Meet Each Need with Dignity)’s mission is to break the bonds of poverty by providing basic human needs and a pathway to self-reliance. MEND, powered entirely by volunteers, attacks poverty on many fronts, from education to alleviating hunger, including providing free health care and health education. MEND makes a difference in the lives of more than 30,000 poverty-level clients each month, of which 9,500 are children. The MAXIMUS Foundation grants have supported MEND’s various programs: ESL education, food bank, clothing distribution, and free health and dental services.

Roberto Cerecer, a husband and father, started volunteering in the clothing department. Eventually he led the volunteer team that worked in the “Clothing Drop Off” section, which involved greeting donors, receiving donations and providing donation receipts. He meticulously sorted donated items to ensure they were of an acceptable quality and inventoried all items.

While working in the clothing store, he began attending classes to help build his skillset. He participated in MEND’s English as a Second Language course to improve his reading and writing. He also took computer classes. At the beginning, Roberto had difficulty navigating a keyboard but improved his skills so much that he was eventually able to type his own resume.

Using the resume he created at MEND, Roberto embarked on a job search and got an interview. The interviewer was familiar with MEND and the caliber of its volunteers, and was equally impressed with Roberto’s work. As a result, in May 2014 he was offered a position where today he works in banquet services for conferences and special events.

Roberto speaks fondly of his three years with MEND, where he made many friends and received valuable help from the staff. “Thank you very much for this opportunity. MEND gives people the services they need!” he says.

Employee contributions matched by the Company support individuals like Roberto through strong nonprofits in our communities.

Virginia
- Chesapeake Service Systems
- Children’s Trust
- FACETS Cares
- Greater Washington Education Telecommunications Association (WETA)
- Herndon – Reston FISH
- Jill’s House
- Liberty’s Promise
- Operation Smile
- Presbyterian Homes and Family Services
- Reading and Education for Adult Development
- Safe Harbor
- The Women’s Center
- Touching Heart
- United Community Ministries

Wisconsin
- Artworks for Milwaukee
- Center Against Sexual and Domestic Abuse
- Community Advocates
- Homeless Assistance Leadership Organization (HALO)
- My Home, Your Home
- Sojourner Family Peace Center

United
- United Methodist Community Outreach Program of Roanoke
- William Byrd Community House
- Wolf Trap Foundation for the Performing Arts

Vermont
- Committee on Temporary Shelter
- Spectrum Youth and Family Services
- VSA Vermont
Special Support and Disaster Relief

Of total giving in 2014, 46 percent was directed to special support.

Arizona
- Arizona Coalition to End Homelessness
- Arizona Foundation for Women
- Arizona Women’s Education and Employment
- Association of Supportive Child Care (ASCC)
- Dress for Success Phoenix
- Soroptimist International of the San Trans (an international volunteer organization)

Connecticut
- Aurora Women and Girls Foundation
- Association of the United States Army (AUSA) & Officers and Enlisted Club (OEC)
- Billings Forge Community Works
- Connecticut Voices for Children
- Main Street Community Foundation
- Wheeler Clinic
- YWCA New Britain

District of Columbia
- American Heart Association of Greater Washington
- Boys & Girls Clubs of Greater Washington
- DEA Education Foundation
- Dreams for Kids DC
- Enroll America
- Habitat for Humanity of Washington DC
- Junior Achievement of Greater Washington
- KEEN Greater DC
- Latino Leaders Network

Florida
- LIFT (a new model to empower and employ)
- Mary’s Center for Maternal & Child Care
- National Hispanic Health Foundation
- Smithsonian National Museum of African American History and Culture
- Voice for Adoption
- Washington Hospital Center Foundation

Georgia
- Habitat for Humanity International

Idaho
- City Lights Women’s Shelter

Illinois
- Operation Warmheart
- The Night Ministry

Louisiana
- National Association of Black Narcotics Agents (NABNA)

Massachusetts
- St. Mary’s After School Program

Maryland
- Children’s Hospital Foundation
- DEA Survivors Benefit Fund
- Easter Seals
- Friends Aware
- Laps for Lexi
- Nourish Now
- The Children’s Inn at NIH
Denver Children’s Home (Colorado)
Denver Children’s Home (DCH) was awarded a MAXIMUS Foundation grant in 2014 to maintain and enhance the mental health services for Colorado’s most vulnerable children and families who have experienced significant trauma. Of the children at DCH, 98 percent come from families whose income levels are below federal poverty guidelines. This population rarely has access to proper mental health care, so problems are often undiagnosed or misdiagnosed. DCH’s comprehensive slate of programs is designed to treat the whole person and to offer individualized treatment plans at every level of need. At a time when many facilities have cut programs due to lack of funding, Denver Children’s Home’s services are available 24 hours a day, every day.

Wolf Trap (Virginia)
MAXIMUS and the Wolf Trap Foundation are a natural partnership, supporting the Wolf Trap’s Arts and Education program which impacts youths and their teachers from coast-to-coast. It aligns with the MAXIMUS Foundation’s mission to support programs and organizations that promote child, family and community development for underserved populations.
The year 2015 marks the MAXIMUS Foundation’s 15th Anniversary. This year will also mark one of expansion and growth, both in our global footprint and in our local impact.

Increasing employee engagement

In keeping with the national average for corporate foundations, our 2015 target will be to meet and surpass 14 percent of domestic employees contributing to the Foundation through payroll deduction.

Expansion with foreign subsidiaries

This year will mark the launch of the MAXIMUS Foundation foreign subsidiaries in Australia and the United Kingdom. Efforts to establish a giving program in Canada have already commenced.

Looking Ahead

Using past performance to define future success

With continued growth comes the need to hold ourselves and our partners more accountable for making a lasting impact. Therefore, grantees will be required to complete the MAXIMUS Foundation Impact Report. This report will be analyzed by MAXIMUS Foundation staff and incorporated into strategic planning initiatives and future evaluation of grantee selection.

Streamlining Grant Seeker Experience

To increase the transparency of the grantee selection process, further materials will be developed for applicants including a Frequently Asked Questions webpage and an application guidelines book to coincide with an enhanced online application.
2014 BOARD MEMBERS
John Boyer, President
David Casey
Benjamin Coss
Mark Elvin
Christine Vaughn Graham
Awilda Martinez
Melinda Metteauer
Kelly Blaschke Treharne
Paula Wales

MAXIMUS FOUNDATION STAFF
John Boyer, Chairman
Madison West, Administrative Manager
Pam Corbett, Government Relations Manager
Awilda Martinez
Melinda Metteauer
Kelly Blaschke Treharne
Paula Wales

CONTACT US
MAXIMUS Foundation
1891 Metro Center Drive
Reston, VA 20190
maximuscharitablefoundation@maximus.com
1.888.267.0988

FOLLOW US
@maximus501c3
/maximum501c3

www.maximus.com